



**SPECIFIC PROCUREMENT NOTICE**

**Request for Expression of Interest (ROEI)  
Consultancy Services-Firms Selection  
for  
Sector scan analysis and segmentation**

<b>Project ID No:</b>	<b>P179381</b>
<b>Country:</b>	<b>KENYA</b>
<b>Name of Project:</b>	<b>KENYA JOBS AND ECONOMIC TRANSFORMATION (KJET)</b>
<b>Contract Title:</b>	<b>SECTOR SCAN ANALYSIS AND SEGMENTATION</b>
<b>Sector:</b>	<b>MINISTRY OF INVESTMENTS, TRADE AND INDUSTRY, STATE DEPARTMENT FOR INVESTMENT PROMOTION (SDIP)</b>
<b>Loan No./Credit No./ Grant No.:</b>	<b>7450-KE</b>
<b>Reference No.:</b>	<b>KE-SDIP-461901-CS-QCBS</b>

1. The Government of Kenya has received financing from the World Bank toward the cost of Kenya Jobs and Economic Transformation, and it intends to apply part of the proceeds of this credit to payments under the contract for comprehensive sector scan analysis and segmentation, with a focus on sector value chains with high Foreign Direct Investment (FDI) potential.
2. The consulting services include analysing high-potential sector value chains for Foreign Direct Investments (FDI), identifying distinct investment opportunities, and working with Kenya Investment Authority (KenInvest) to develop detailed investment opportunity profiles targeting specific investor types. Ultimately, the project will provide KenInvest with the necessary insights to create targeted and effective investment promotion materials.
3. The detailed Terms of Reference (TOR) for the assignment in English may be downloaded from [www.investmentpromotion.go.ke](http://www.investmentpromotion.go.ke)
4. The MINISTRY OF INVESTMENTS, TRADE AND INDUSTRY, STATE DEPARTMENT FOR INVESTMENT PROMOTION (SDIP) now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. Key Experts will not be evaluated at the shortlisting stage.
5. Consultants will be shortlisted based on the submitted proposals and will be interviewed to select the most qualified candidate. The selection criteria will include the consultant's experience, methodology, proposed timeline, and cost proposal. It is expected that invitations to bid will be made in May 2025.
6. Expression of Interest will be conducted through the procedures specified in the World Bank's Procurement Regulations for IPF Borrowers September 2023 ("Procurement Regulations"), and is open to all Bidders from eligible countries.
7. The attention of interested Consultants is drawn to Section III paragraphs 3.14, 3.16 and 3.17 of the Worl Bank's "Procurement Regulations for IPF Borrowers" July 2016 setting forth the World Bank's policy on conflict of interest.
8. Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all partners in the joint venture shall be jointly and severally liable for the entire contract, if selected
9. Further information may be obtained from the **MINISTRY OF INVESTMENTS, TRADE AND INDUSTRY, STATE DEPARTMENT FOR INVESTMENT PROMOTION(SDIP)** Offices at P.O Box 30057-0100, NSSF Building, Block A 12<sup>th</sup> Floor, Bishop Road, Nairobi Kenya from 8:00 am to 5:00 pm East African Time (EAT)
10. Expressions of interest should be submitted through email [kjetprocurement@investment-promotion.go.ke](mailto:kjetprocurement@investment-promotion.go.ke) or in sealed envelopes, delivered to the address below by **2<sup>nd</sup> April 2025 by 4pm EAT** and be clearly marked "**Expression of Interest for sector scan analysis and segmentation consultancy**", Kenya Jobs and Economic transformations (K-JET) Project Ref: KE-SDIP-461901-CS-QCBS and addressed to:

<b>Postal Address</b>	<b>Physical Address</b>
Attention: Project Director Project Implementation Unit P.O. Box 30057-00100 Nairobi, Kenya. Telephone No: +254-20-22731531-9	Attention: Project Director Project Implementation Unit 12th Floor, Social Security House, Block 'A' Bishop Road, Capitol Hill, Nairobi, Kenya. E-mail:kjetprocurement@investmentpromotion.go.ke