



OPEN TENDER NOTICE

Kenya Tourism Board (KTB) is a state corporation established and regulated under the Tourism Act 2011. Our mandate is to develop, implement and co-ordinate a National Tourism Marketing Strategy.

Magical Kenya is the flagship tourism brand created and managed by KTB. Magical Kenya captures the essence of Kenya's diverse offerings, promoting the country as a must-visit destination for local, regional, and international travelers.

The Board is seeking eligible firms for provision of the following services: -

TENDER NO.	TENDER NAME	BID SECURITY	CLOSING DATE
KTB/T/0016/2024-2025	Provision of Public Relations Agency Services	Kshs 250,000.00	24/04/2025 at 12.00 noon Kenyan time

Interested eligible candidates can obtain the document from our website: www.magicalkenya.com/tender or the Public procurement information Portal (PPIP) website: www.tenders.go.ke free of charge. Bidders who download the tender document from the website **must** forward their particulars immediately to procurement@ktb.go.ke for record purposes and any further tender clarifications and addenda. The completed tenders in plain sealed envelopes clearly marked with Tender Number and Tender reference name shall be addressed to :

**CHIEF EXECUTIVE OFFICER
KENYA TOURISM BOARD
P.O. BOX 30630- 00100
NAIROBI, KENYA
TEL:+254 20 2749000**

and deposited in the tender box on 7th floor, Kenya Re Towers, Ragati Road, Upper Hill by or before the closing date and time indicated in the table above. Tenders will be opened immediately thereafter in the presence of the tenderers' or their representatives who choose to attend.

Tenders that will be delivered after **12.00 Noon on 24/04/2025** will not be accepted.

CHIEF EXECUTIVE OFFICER