



MINISTRY OF INVESTMENTS, TRADE AND INDUSTRY

STATE DEPARTMENT FOR INVESTMENT PROMOTION (SDIP)

WORLD BANK KENYA JOBS AND ECONOMIC TRANSFORMATION (KJET) PROJECT

REQUEST FOR EXPRESION OF INTEREST (REOI) ADVERTISEMENT SELECTION OF AN INDIVIDUAL CONSULTANT/EXPERT OPEN, NATIONAL PROCUREMENT

Loan No./Credit No./Grant No.	7450-KE
Project ID	P179381

BACKGROUND

The Government's Bottom-up Economic Transformation Agenda (BETA) has placed significant focus on the Micro, Small and Medium Enterprises (MSME) Sector by prioritizing financial inclusion for MSMEs, value chain approach to MSME products as well as sustainable job creation through the sector.

In this endeavor, the Government of Kenya (GOK), with the support of World Bank, is implementing the Kenya Jobs and Economic Transformation (KJET) Project, a significant initiative aimed at addressing key constraints within government and market systems that hinder the creation of high-quality jobs and the adoption of environmentally sustainable practices by Micro, Small, and Medium Enterprises (MSMEs).

The Project's objective is to address gaps and market failures that prevent high quality job creation and adoption of green practices by Micro Medium and Small Enterprises (MSMEs), including burdensome and costly regulatory frameworks, inadequate Foreign Direct Investment (FDI) promotion, coordinating failures between buyers and suppliers, information asymmetries with respect to capabilities and market requirements, as well as externalities related to climate change.

Its first component *Strengthening Business and Investment Enabling Reform* will address prioritized Business Regulatory and Investment Policy and Promotion reforms to support private sector growth, through a combination of diagnostics, legal and regulatory reforms, institutional capacity development, and integration of a One Start One Stop (OSOS) digital platform. Throughout implementation, special focus will be given to regulatory constraints faced by exporters and priorities for attracting export oriented Foreign Direct Investment (FDI)

The third component *Scaling Up Green Financing and Strengthening Climatic Resilience for SMEs* is aimed at mobilizing green private capital to support adoption of green technologies through setting up an agile, patient financing structure to crowd in private capital, especially by medium businesses. It will further pilot an innovative instrument to support SMEs in managing compound climatic shocks. The flagship of this component is the Green Investment Fund (GIF), an Alternative Investment Vehicle, providing risk-adjusted, long-term, patient capital, including equity and mezzanine financing to climate resilient SMEs in Kenya and the greater East African Community. Investment focus sectors will be Cleaner Energy and Material Efficiency and Environmental Resources with priority in Transport (electric vehicles), Building Efficiency, Sustainable Agriculture and Waste Management. It targets to create 45,000 jobs to Kenyans, including at least 6,800 for women through new or improved job opportunities.

Both components will be anchored within the **State Department of Investment Promotion (SDIP) and implemented under the Ministry of Investments, Trade and Industry (MITI)**

The Ministry of Investments Trade and Industry (State Department for Investment Promotion (SDIP) now invites eligible **individual experts/consultants** to indicate their interest in providing technical services to Kenya Development Corporation (KDC) towards implementation of Component 3 of the World Bank KJET Project.

The consulting services in summary include:

1. Green and Climate Finance Expert

- (i) Technical support to KDC to build capacity on all aspects of the green economy eco-system including green financing, green taxonomy, carbon markets, green standards and procedures as it implements the KJET Project.
- (ii) Guide KDC in identifying, developing and implementing green financing strategies and tailored products while ensuring alignment with environmental sustainability goals, relevant regulatory frameworks and green finance principles.
- (iii) Support KDC in mobilizing international and domestic climate finance, building internal capacity and building strategic partnerships to advance its green finance agenda.

2. Green Investment Fund (GIF) Expert

- (i) Strategic, technical, regulatory compliance and operational guidance in setting up, licensing and managing the GIF.
- (ii) Ensure the GIF is structured, capitalized and deployed optimally to attract investors and achieve its ultimate goal of financing climate investments in Kenya.
- (iii) Ensure a smooth and effective transition from planning, establishment, launch and execution of the GIF.

Expressions of Interest are invited from suitably qualified individual **KENYAN experts/consultants**:

S/No	SERVICES	NUMBER
1	Green and Climate Finance Expert	1
2	Green Investment Fund (GIF) Expert	1

HOW TO APPLY

1. Expressions of interest referencing the Serial Number and detailed Curriculum Vitae of experts and demonstrating that they have the required qualifications and experience in similar services and conditions and should be submitted to:-

**The Project Director,
Project Implementing Unit,
State Department for Investment Promotion (SDIP) K-JET
P.O Box 30057 - 00100 GPO
Bishop Road, Capitol Hill, Social Security House, Block 'A', 12th Floor NAIROBI.**

2. Application documents may either be submitted physically at the above address OR electronically through kjetgif@investmentpromotion.go.ke
3. Applications **must be received on or before 8th April, 2025 5pm East African Time**
4. Interested eligible qualified candidates may seek further information from the **Office of the Principal Secretary, State Department of Investment Promotion** at the above address, during normal working hours from **8.00am to 5.00pm East African Time**.
5. The detailed Terms of Reference (ToR) with detailed scope of work, eligibility and qualifications requirements may be accessed at www.investmentpromotion.go.ke and www.tenders.go.ke
6. The SDIP is an equal opportunity Entity. Female individual experts and Persons Living with Disability (PLWDs) are encouraged to apply.

**For: Principal Secretary
STATE DEPARTMENT FOR INVESTMENT PROMOTION (SDIP)**