



MICRO AND SMALL ENTERPRISES AUTHORITY

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES –FIRM SELECTION)

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| NAME OF PROJECT: | KENYA JOBS AND ECONOMIC TRANSFORMATION PROJECT (KJET) |
| ASSIGNMENT TITLE: | DEVELOPMENT OF BUSINESS DEVELOPMENT SERVICES (BDS) CURRICULUM |
| REFERENCE NO. | MSEA/KJET/REOI/01/2024-2025 |

The Government of Kenya has received financing from the World Bank toward the cost of the Kenya Jobs and Economic Transformation Project and intends to apply part of the proceeds for consulting services.

The Consulting services ("the Services") include to develop a comprehensive, adaptable and practical generalized Business Development Services (BDS) Curriculum based on the 360 needs assessment from sampled MSME clusters in the value chains of focus.

The Kenya Jobs and Economic Transformation (KJET) Project development objective is to increase private sector investments, access to markets and sustainable finance to create and improve jobs. The project targets to create and improve productivity of select MSME clusters based on priority value chains envisioned under the Bottom-up Economic Transformation Agenda (BETA).

The Micro and Small Enterprises Authority now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

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Consultants will be selected in accordance with the Quality Cost Based Selection method set out in the procurement guidelines and Regulations. Detailed information for the Expression of Interest can be downloaded from www.msea.go.ke or www.tenders.go.ke.

Further information can be obtained through kjetproc@msea.go.ke or at the address below during office hours 0900 to 1700 hours.

Expressions of interest must be delivered in plain sealed envelope clearly marked with tender number and deposited in the **tender box located on the mezzanine floor, Utalii House, along Utalii Lane** to the address below by **Tuesday 28th January, 2025 at 1100 hours**.

Chief Executive Officer
Micro and Small Enterprises Authority
Utalii House Mezzanine Floor
P.O. Box 48823-00100, Nairobi, Kenya Tel +254 700666000/770666000
Nairobi, Kenya